CHEVROLET GREENBRIER AND CORVAN Amblewagons for 1962

THERE ARE FOUR BASIC AMBLEWAGON CONVERSIONS OF CHEVROLET UNITS

CHEVROLET FUNERAL CARS





To meet the requirements of the funeral home industry, Amblewagon in 1962 offers four distinct funeral car conversions built on the modern Chevrolet Station Wagon. A detailed description of these four, Service Car, Professional Service Car, Combination, and Arlington Hearse, will be found in this folder.

It should also be noted that, like all other Amblewagons, each of these units is reconvertible into a standard passenger car in a matter of only minutes. Thus, when you purchase a Chevrolet Amblewagon, you are truly getting a multi-purpose unit-both a professional vehicle and a fine passenger car.

This means that your depreciation is held to a minimum, and it is also mighty important when it comes time to trade for a new car. You will be trading a standard station wagon which demands the highest resale price instead of a one-purpose "white elephant."

Your new Chevrolet Amblewagon will increase your ambulance profits, or if, as is so often the case, your ambulance business has not been profitable in the past, the Amblewagon will do much to make it profitable in the future.

In addition to the standard Ambulance conversion, there is offered a complete variety of optional accessories, such as oxygen and other emergency equipment, auxiliary stretchers, warning lights, etc. A complete list of these accessories will be found in Amblewagon's Component and Accessory List for 1962. Ask your Dealer to see this new and most complete listing of ambulance equipment.

GREENBRIER AMBULANCE



The Greenbrier Ambulance, as illustrated above and described inside this folder, was introduced to the trade during 1961. Its reception and acceptance by ambulance operators and by the public in general has been nothing short of phenomenal.

The ambulance operator has found this to be the most economical and yet the most efficient unit he could possibly employ. Its generous interior provides loads of storage space and gives the attendant plenty of room to move around while taking care of the patient. The Greenbrier's unusually fine riding qualities mean comfort and a feeling of security to the patient himself.

The patient's compartment is 107" long, 41" high, and 44" wide, so a heart patient can sit straight up in a standard ambulance cot. Also, there is plenty of length to handle long traction leg splints, etc. Ask your Chevrolet Dealer to show you one of these new Greenbriers—you will be delighted with its quality and amazed at its low cost.

CORVAN For Handicapped Children



The Chevrolet Corvan especially equipped for transporting handicapped children is the newest addition to Amblewagon's line of special vehicle conversions.

Built on the Model R-1205 Corvan equipped with six side windows in the passenger compartment (four of which are roll-downs), it provides the ultimate in roomy and safe transportation for children who are confined to wheelchairs. as well as ambulatory youngsters.

And all of this is available at an extremely low original cost and economical operating expenses.

The seating arrangement has been carefully planned for maximum safety and comfort and gives the driver full and easy access to his passengers. There is also a large storage space behind the rear seat which offers plenty of room for folding wheelchairs, crutches, lunches. books, and many other items.

AUTOMOTIVE CONVERSION CORPORATION

BIRMINGHAM, MICHIGAN

2191 COLE ST., P. O. BOX 271 • MIDWEST 4-8800 FORM 62-23A, 10M-9/61 PORT CREDIT. ONTARIO 170 Lake Shore Road East • CR 8-5244

LITHO. IN U.S.A.

GREENBRIER





As new in design & as modern in concept as tomorrow!

Loading is easy and quick through the full opening rear doors which swing back completely out of the way. Conversion' can include either one or two attendant seats; one of which folds into the floor to accommodate a second cot or an emergency stretcher. There's plenty of room for two cots and an attendant's seat in the patient's compartment.

AMBULANCE CONVERSION - Model GR-7

- A-202 Full Length 75" Ambulance Cot w/foot pull handle-41/2" high
- A-222 Poly-Koolfoam 3" Ambulance Cot Mattress w/waterproof cover A-301 Lights, front arille (red flashing) (2) with motor driven flasher
- A-301 Lights, front grille (red flashing) (2) with motor driven flasher (may be mounted on front fender if specified—required in California)
 A-303 Tunnel Lights (2) (red) w/motor driven flasher
- A-303 Tunnel Lights (2) (red) w/motor driven tidsher
- A-307 Dome Light (1) for additional lighting in rear interior
- A-308 Lights, loading (2)—automatically operated by rear door
- A-3182 Siren w/flashing light (red)—roof mount—foot or horn ring control (specify which desired)
- A-321 Emergency Warning Switch (makes 2 front and rear lights blink)
- A-325 Fan, rear compartment ventilating, rheostat controlled
- A-4111 Inserts, removable, rear quarter windows (4)—Ambulance Design
- A-412 Shades, second door windows (2)-Tension bottom lock
- A-419 Shades, rear door windows (2)-Tension bottom lock

Modern styling combined with passenger car ride and extreme maneuverability make this the perfect ambulance for congested urban areas. Note the double side doors which allow side as well as end loading – an important safety feature!

The front seat accommodates three passengers comfortably as there is no tunnel hump at all in the floor.

Suggested List Incl. Excise Tax \$1095.28

- A-511 Fire Extinguisher—5 lb. dry chem, w/mounting bracket —as required by ICC for interstate travel
- A-6021 Cot Holder, with custom brackets which pravide rigidity; hold cot close to left wall, thus providing width necessary for stretcher
- A-623 Name Plates (2)—owner's name—removable
- A-624 Rug, Floor—wall-to-wall snap-in—washable, long wearing, woterproof rubber, ambulance type
- A-635 Cowl Plote (1)-"Ambulance" mounted behind windshield
- A-651 Floor Extension—left half center section with 2 cabinets underneath—painted, includes relocation of spare tire under floor extension
- A-652 Attendant's Seat—permanent, Vinyl covered to match car interior
- A-653 Attendant's Seot—folding, Vinyl covered to match car interior with floor extension on bock. (Required for second cot or shipping box and casket hauling)

CORVAN SPECIALLY EQUIPPED FOR HANDICAPPED CHILDREN

SELF-STORING ENTRANCE RAMP—The entrance romp offers new loading eose, comfort and convenience for wheel-chair and ambulatory passengers alike; its low incline makes walk-on and roll-on entrance quicker and safer. This two-piece romp is constructed of aluminum for maximum strength and minimum weight. The Ramp's tread is sufaced with long-wearing, non-skid material.

WHEEL-CHAIR TIE DOWNS—Specially designed wheel-chair tie-downs hold wheelchairs securely in place.

FOUR-PASSENGER SAFETY SEAT—Special seat atop elevated portion of floor is equipped with individual safety belts to hold ambulatory passengers in secure comfort.



A-661 Self-Storing Entrance Ramp cavered with non-skid material and auxiliary floor.



A-663 Four-Passenger rear seat equipped with faur safety belts.

Model GR-8

Suggested List Incl. Excise Tax \$626.95

- A-624 Rug, Floor wall-to-woll snap-in washable, long wearing, waterproof rubber, ambulance type
- A-661 Self-Storing Entrance Ramp and Special Auxiliary Floor (as illustrated below)
- A-662 Wheel Chair Tiedowns (3) hold wheel chairs securely in place

A-663 Rear Sect — four passenger — equipped with Four Safety Belts (as illustrated below)



A-662 Wheel-Chair Tie-Downs to hold three chairs securely in position.

CHEVROLET AND CORVAN

T GREENBRIE 1 Aublemagous for 1962

GHEVROLET

AMBULANCE CONVERSION - Model C-3

Suggested List Incl. Excise Tax

\$960.31

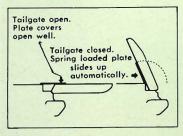
A-205	Elevating Heart Patient Cot w/synthetic rubber mattress especially de- signed for this car. Gives 6" extra head room for cardiac patients.
A-301	Lights, front grille (red flashing) (2) with motor driven flasher (may be
	mounted on front fender if specified—required in California)
A-302	Light, top rotating flashing (360° arc) demountable w/plug
A-307	Dome Light (1) for additional lighting in rear interior
A-308	Lights, loading (2)—automatically operated by tailgate
A-311	Siren, behind grille-foot or horn ring control (specify which desired)
A-321	Emergency Warning Switch (makes 2 front and rear lights blink)
A-325	Fan, rear compartment ventilating, rheostat controlled
A-411	Inserts, removable, rear quarter windows (2)-Ambulance Design
A-412	Shades, second door windows (2)—Tension bottom lock
A-511	Fire Extinguisher—5 lb. dry chem. w/mounting brocket
	—as required by ICC for interstate travel
A-522	First Aid Kit, Portable, 36 unit—installed in car
A-602	Cot Holder, with custom brackets which provide rigidity; hold cot
	close to left wall, thus providing width necessary for stretcher
A-623	Nome Plates (2)—owner's name—removable
A-624	Rug, Floor—wall-to-wall snap-inwashable, long
	wearing, waterproof rubber, ombulance type
A-634	Cover Plate for tailgate aperture-spring hinged, operates automatically
A-635	Cowl Plate (1)—"Ambulance" mounted behind windshield



A-522 First Aid Kit and mounting frame designed for quick and easy removal of Kit.



A-411 Ambulance Inserts which are quickly removed providing original window transparency.



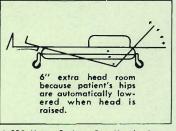
A-634 Cover Plote for Tailgate Aperture, operates automatically—no gaps for cot wheels to drop into.

Features of the 1962 Amblewagon Ambulance are illustrated in these photos. However, what cannot be shown is the quick reconvertibility which makes the Amblewagon a true multi-purpose vehicle. Only minutes are required to remove all ambulance components so that you have both a passenger car and a utility vehicle.

Note – This year the Chevrolet Amblewagon has 3" more vertical opening height – very important in your ambulance service.

Many variations of the standard Amblewagon Ambulance are built to meet requirements and specifications of its users. This is especially true for Federal, State, County and Municipal vehicles. Roof sirens, tunnel lights, full sliding glass driver's partitions and many unusual installations are available. A number of types of such equipment are listed on the Amblewagon Optional Accessory list. Our registered automotive engineers can design others to meet your particular requirements. See your local Chevrolet Dealer, who is prepared to service you.

Be sure to order split second seat from your car dealer on Chevrolet Option #RPO-259. This provides you with the necessary attendant's seat.



A-205 Heart Patient Cot Sketch shaws design which affords extra head room.



A-501 Portable Oxygen Inhalator mounted near attendant's seat.



A-602 Cot Holder with special brackets provides width for auxiliary stretcher.



spare tire is carried in right rear fender. Easily accessible without removal of patient, casket, flowers, etc.



A-511 Fire Extinguisher (required for interstate travel) and A-635 Ambulance" Cowl Plate.

Everything necessary for efficient yet economical ambulance operation is found in the 1962 Amblewagon Model C-3. Note the completeness of the equipment listed above. Included is the most modern of all ambulance cots – especially built for use in this vehicle. Through its unique design which **automatically** lowers the patient's hips 6" when his head is raised, so that in lowest position bed is only 2" from floor, you get the advantages of a raised roof vehicle at **no extra cost**. Although we strongly recommend this cot, the customer may use his own cot thus reducing conversion cost.

GHEVROLLET AMBLEWAGON FUNERAL CARS

In 1962 Automotive Conversion Corp. offers a complete variety of funeral cars ranging from the industry's most economical Service Car (Model C-1) to the luxurious Arlington Hearse (Model C-6). Prices are set to meet any requirement. All models easily handle full size 6'6" state casket. The large vertical opening height $-30\frac{1}{2}$ " – when combined with front seat modification, our Part Number A-625, for the first time in several years allows you to carry large shipping boxes in a converted station wagon. From the conversions described below you can select the exact professional vehicle to meet your needs – and, because all conversion components are quickly removable, get a fine passenger car too at no extra cost!

SERVICE CAR-Model C-1

PROFESSIONAL SERVICE – Model C-2

Sugge	sted list Incl. Excise Tax \$466.91	Sugge	sted List Incl. Excise Tax	\$591.0	
A-308 A-321 A-405 A-412 A-414	Lights, loading (2)—automatically operated by tailgate Emergency Warning Switch (makes 2 front and rear lights blink) Drapes behind front seat (1) mounted on side rod Shades, second door windows (2)—tension, bottom lock Shade, tailgote window—tension, bottom lock	A-307 A-308 A-321 A-401 A-402 A-403	Dome Light (1) for additional lightin Lights, loading (2)—automatically o Emergency Warning Switch (makes Drapes, toilgate window (1) Drapes, rear quarter windows (2) Drapes, second door windows (2)	perated by tailgote	
A-418 A-601	Inserts, rear quarter windows (2)—frosted, no design Casket Rack—removable w/adjustable bier pins and stops	A-601 A-602		on attachments emovable w/adjustable bier pins and stops n custom brackets which provide rigidity; hold cat	
A-602	Cot Holder, with custom brackets which pravide rigidity; hold cot close ta left wall, thus providing width necessary for stretcher	A-603 A-623 A-624	Casket Rollers in tailgate (2)chron Name Plates (2) owner's namerem	ne plated—recessed novable	
A-603 A-634	Casket Rollers in tailgate (2)—chrome plated—recessed Cover for tailgate aperture—spring hinged for automatic operation	A-624 A-634 A-636	Rug, floor—wall to wall snap-in—w waterproof rubber, ambulance type Cover for tailgate aperture—spring Cowl Plate (1)—"FUNERAL CAR"—r	hinged for automatic operation	

COMBINATION - Model C-4 Suggested List Incl. Excise Tax \$1299.79

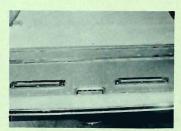
Includes **all** features of the C-2 Professional Service Car and C-3 Ambulance, as shown on the reverse side. The C-4 is the ideal multi-purpose funeral car-ambulance combination.



A-401, 402 and 403 Drapes are mounted on removable chrome frames.



A-601 Casket Rack which is light weight and easily removed.



A-603 Casket Rollers (2) make tailgate an extension of Rack.



A-625 Frant Seat Modification. A-609 Extending Casket Rack for carrying long boxes.

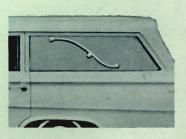
ARLINGTON HEARSE - Model C-6 Suggested List Incl. Excise Tax

\$1493.41

The Arlington, which is a completely functional, fully equipped funeral coach, has become the standard hearse for many funeral homes throughout the country. Note the luxurious interior with its full sized sliding glass partition (A-631), upholstered interior panels (A-417), and wheel housing covers (A-638) as illustrated below. Pictured also are the **removable** metal Landau Inserts (A-416). Also shown is the chrome fitted Casket Table (A-605) with plush rug covering which matches interior of the car. By lowering the tailgate, you are automatically provided with an extended Casket Table which makes the vehicle so easy to load and unload. Dealer should specify heavy duty springs and shocks (rear only) for units which are to be converted into Arlingtons.



A-307	Dome Light (1) for additional lighting in rear interior
A-308	Lights, loading (2)—automatically operated by tailgate
A-321	Emergency Warning Switch (makes 2 front and rear lights blink)
A-401	Drapes, tailgate window (1)
A-403	Drapes, second door windows (2) Wounted on chrome frames with snap-on attachments
A-416	Landau Exterior Panels (2) rear quarter windows-painted to match
A-417	Landau interior trim panels (2)(see picture)
A-603	Casket Rollers in tailgate (2)-chrome plated-recessed
A-605	Casket Table, deluxe—uphalstered—chrome fittings
A-623	Nameplates (2) owner's name-removable
A-631	Full sliding glass partition—upholstered to match interior
A-634	Cover for tailgate aperture- spring hinged for automatic operation
A-636	Cowl Plate—(1)—"FUNERAL CAR"—removable
A-638	Deluxe rigid wheel housing covers (2)-upholstered
A-641	Rug, deluxe—to cover seat hinges and floor edges



CONFIDENTIAL CHEVROLET DEALER PRICE LIST

PACKAGE CONVERSIONS

All prices are quoted-delivered Birmingham, Michigan, and are subject to change without notice.

For additional items see Amblewagon Component and Accessory List Form 62-6.

Model C-1 Service Car

A-602	40.00	0	40.00	52.00
A-603	30.00	.78	30.78	39.98
A-634	30.00	2.00	32.00	42.00
A-601	34.00	2.32	36.32	46.22
	98.00	0	98.00	128.70
A-414 A-418	20.00	.80	20.80	26.80
A-405	25.00	1.20	26.20	34.20
A-412	30.00		31.60	40.80
A-308	28.00	0	28.00	36.50
A-321	15.00	.21	15.21	19.71
Part No.	Dealer Cost	Excise Tax	Dealer Net (Incl. E/T)	Suggested List (Incl. E/T)

Model C-2 Professional Service Car

TOTAL	441.50	11.63	453.13	591.63
A-636	15.00	0	15.00	19.50
A-634	30.50	2.00	32.50	42.00
A-624	37.50	2.44	39.94	51.04
A-623	25.00	0	25.00	34.30
A-603	30.00	.78	30.78	39.98
A-602	40.00	0	40.00	52.00
A-601	98.00	0	98.00	128.70
A-403	35.00	2.00	37.00	48.00
A-402	55.00	3.20	58.20	75.70
A-401	20.00	1.00	21.00	27.50
A-321	15.00	.21	15.21	19.71
A-308	28.00	0	28.00	36.50
A-307	12.50	0	12.50	16.80

Model C-3 Ambulance

C-3	751.00	17.81	768.81	960.31
A-635	15.00	0	15.00	19.50
A-634	30.50	2.00	32.50	42.00
A-624	37.50	2.44	39.94	51.04
A-623	25.00	0	25.00	34.30
A-602	40.00	0	40.00	52.00
A-522	35.00	0	35.00	39.00
A-511	29.00	0	29.00	38.10
A-412	30.00	1.60	31.60	40.80
A-411	39.00	2.72	41.72	53.72
A-325	23.50	.73	24.23	31.73
A-321	15.00	.21	15.21	19.71
A-311	84.00	3.84	87.84	114.34
A-308	28.00	0	28.00	36.50
A-307	12.50	0	12.50	16.80
A-302	87.50	3.96	91.46	119.06
A-301	35.00	.31	35.31	46.31
A-205	184.50	0	184.50	205.50

Model C-4 Combination

ALL ITEMS INCLUDED IN C-2 & C-3

-	x C-5			
Part No.	Dealer Cost	Excise Tax	Dealer Net (Incl. E/T)	Suggested List (Incl. E/T)
TOTAL	1004.00	24.79	1028.79	1299.79
	Mode	C-6 A	rlington	1
A-307	12.50	0	12.50	16.80
A-308	28.00	0	28.00	36.50
A-321	15.00	.21	15.21	19.71
A-401	20.00	1.00	21.00	27.50
A-403	35.00	2.00	37.00	48.00
A-416	150.00	9.60	159.60	206.60
A-417	70.00	3.20	73.20	94.80
A-603 (I	ncluded in A-	605 Price)		
A-605	380.00	27.20	407.20	527.20
A-623	25.00	0	25.00	34.30
A-631	180.00	10.80	190.80	247.60
A-634	30.00	2.00	32.00	42.00
A-636	15.00	0	15.00	19.50
A-638	125.00	8.40	133.40	172.90
A-641 (I	ncluded in A-	605 Price)		
TOTAL C-6	1085.50	64.41	1149.91	1493.41

Model GR-7 GREENBRIER AMBULANCE

A-202	92.70	0	92.70	103.00
A-222	29.25	0	29.25	32.50
A-301	35.00	.31	35.31	46.31
A-303	47.50	.61	48.11	53.36
A-307	12.50	0	12.50	16.80
A-308	28.00	0	28.00	36.50
A-3182	65.00	2.16	67.16	87.66
A-321	15.00	.21	15.21	19.71
A-325	23.50	.73	24.23	31.73
A-4111	39.00	2.72	41.72	53.72
A-412	30.00	1.60	31.60	40.80
A-419	30.00	1.60	31.60	40.80
A-511	29.00	0	29.00	38.10
A-6021	40.00	0	40.00	52.00
A-623	25.00	0	25.00	34.30
A-624	37.50	2.44	39.94	51.04
A-635	15.00	0	15.00	19.50
A-651	135.00	7.60	142.60	185.10
A-652	40.00	2.80	42.80	55.45
A-653	70.00	4.80	74.80	96.90
TOTAL				
GR-7	838.95	27.58	866.53	1095.28

Model GR-8 HANDICAPPED CHILDREN BUS A·624 37.50 2.44 39.94 51.04

GR-8	458.50	24.40	482.90	626.95
A-663	148.50	10.11	158.61	205.50
A-662	39.00	2.85	41.85	54.17
A-661	233.50	9.00	242.50	316.24

CONFIDENTIAL CHEVROLET DEALER PRICE LIST

REMOVE THIS SHEET BEFORE TALKING TO PROSPECT

DEALER ORDERING INSTRUCTIONS

NOTE: It is necessary to place TWO orders to handle this unit as follows:

I. First of all, your regular order to your Zone Office should:

a. SPECIFICALLY STATE that the car is to be MANUFAC-TURED IN Flint, Michigan, for DELIVERY TO, and con-version by, Automotive Conversion Corporation, 2191 Cole Ave., Birmingham, Michigan

Dealer will be charged \$11.70 for transportation of the vehicle from Flint, Michigan to the Automotive Conversion Corporation plant in Birmingham, Michigan. Delivery of vehicle to Automotive Conversion Corporation eliminates further liability for vehicle on the part of

Chevrolet Motor Division.

- b. When roof sirens are ordered on station wagons— specify to Factory "extra roof bow and wiring harness from Police Package"—this is a special unnumbered option
- c. For Arlington Hearse Conversion-Model C-6-specify to factory H. D. Rear Springs and H. D. Shock Absorbers
- d. For Ambulance Conversion—Model C-3—and all other station wagons which will be used for ambulance work specify to factory Split Seat Option RPO-259 for second row of seats—THIS IS EXTREMELY IMPORTANT.
- second row of seats—THIS IS EXTREMELY IMPORTANT.
 e. For Greenbrier Ambulance conversion—to provide sufficient heat in passenger compartment—Dealer should specify "Gasoline Fired Heater for front com-partment", Chevrolet option #128, in addition to standard heater which comes with the car. We will provide special duct work to equalize distribution of heat from the two heaters at no charge.

f. For Corvan conversions where heaters are required, Dealer should specify "Direct Air Heater," Chevrolet option #138, and "Gasoline Fired Stewart-Warner Heater for front compartment," Chevrolet option #128. We will provide special duct work to equalize distribution of heat from the two heaters at no charge.

II. Dealer's order to Automotive Conversion Corporation must cover these important points:

- a. Purchase order must show the conversion and optional accessories desired.
- b. Purchase order must be accompanied by the usual one-third down payment for conversion costs.
 c. Purchase order MUST ALSO SHOW:

 COLOR CODE for both exterior and interior trim that customer has ordered.

 - 2. Exact wording of NAME desired for customer's side window name plates.
 3. METHOD OF DELIVERY FROM Automotive Conversion Corporation TO dealer, such as:
 - a. Commercial carrier b. Personal "drive-away"

 - c. Customer pick-up d. Dealer pick-up
 - 4. Chevrolet wholesale car order number.

NOTE: Any-deviation from Section II above should be handled in writing directly with Automotive Conversion Corp. If the above steps are taken, delivery will be expedited. Preliminary work can begin as soon as the order and deposit are received. When standard Package Conversion is ordered, normal production time is approximately SEVEN TO TEN DAYS alter the car is delivered to the Automotive Conversion Corporation Plant.

MR. CHEVROLET DEALER - - -

Here's your opportunity to tap an entirely new market and get "plus sales" which would not be available to you except for these conversions especially designed for Chevrolet vehicles.

You will find new customers in the following fields:

AMBULANCE SERVICES FUNERAL DIRECTORS TURNPIKE RESCUE FIRE DEPARTMENTS HOSPITALS

RED CROSS INDUSTRIAL PLANT SAFETY **VOLUNTEER RESCUE SQUADRONS** POLICE PROWL AND RESCUE **AUTO LIVERY SERVICE**

MEDICAL CLINICS **CIVILIAN DEFENSE** LEASING COMPANIES TAXI CAB COMPANIES SCHOOLS

Every year more and more station wagons are being used for ambulance and funeral car work. These Amblewagon conversions and complete range of optional accessories are designed to help **you** get these extra sales and profits in this new and rapidly expanding market.

And now there has been added the new Corvan conversion especially designed for transporting handicapped children. This conversion can be sold not only to school boards and private schools but also to taxi cab companies who all over the country are starting to perform this special service for their communities.

The basic vehicle is a Model R-1205 Corvan equipped with side windows (COPO 2003J). This option includes six side windows in the passenger compartment (four roll-downs).

Note: A Corvan with COPO 2003J can also be used for the GR-3 Ambulance conversion, thus giving your customer an even more economical vehicle.

To give you an idea of the market, there are over 21,000 funeral directors alone in America. On a national average, each of these establishments owns between three and four motor vehicles. Sixty per cent of them do ambulance work and are looking for a low cost, economical ambu-lance vehicle. With the Chevrolet Amblewagon or thequestions, don't hesitate to contact us.

Greenbrier Amblewagon, you have just the answer to their requirements.

The trade is familiar with the name, Amblewagon, and recognizes it as the unquestioned leader in its field. From coast to coast, it is the standard vehicle used by funeral directors, ambulance services, volunteer rescue squadrons, etc.

Remember to show your prospects how the Chevrolet Station Wagon carries its spare tire in the right hand wheel well so that it is accessible without unloading the car. This is extremely important for both ambulances and funeral cars. Tell him also about the large vertical opening height in the rear—as large as or larger than any other wagon on the market. any other wagon on the market.

Many Chevrolet Dealers have sold Amblewagons. If you haven't, present the Amblewagon story to your prospects and pick up plus sales. Your sales efforts are backed up with our national advertising in trade journals and at trade conventions from coast to coast.

Amblewagon A PRODUCT OF

AUTOMOTIVE CONVERSION CORPORATION

2191 COLE ST., P O. Box 271

BIRMINGHAM, MICHIGAN

MIDWEST 4-8800