

*Now Look at the Latest
in All-Purpose Transportation*

NEW CHEVROLETS FOR WORK AND PLAY!



They Pay Their Way To Where The Fun Is!



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Here are rugged dual-purpose Chevrolets built to breeze through a big day's work every working day . . . and then hit the trail to fun when the work is done! The same worth-more, work-more features that spell top value to strictly business truckers make them tops for carefree travel anywhere and any time. The durability and stamina that keep them going in toughest truck duty make breezing down back roads and forest trails a lead-pipe cinch. You can leave the beaten track far behind, and not worry about getting back. Also, Chevy's big roomy cabs and interiors, designed to offer big comfort and cargo space to hard-working businessmen, get you there fit and fresher after the longest day on the road. And best of all, you get the smooth ride and sure handling of Chevrolet's years-ahead independent suspension designs, for unmatched comfort, safety and driving ease.



Corvair 95 pickups are available in both Loadside and Rampside models. The Rampside offers the extra convenience of direct, curb-level access to the central cargo floor. In either model, Corvair 95 design is a natural for camper body installation, with the drop-floor section making possible full stand-up headroom inside with minimum overall outside height. Rampside camper units offer walk-in, side-door convenience.

CHEVIES FOR WORK LOADS

Corvair 95 Pickups: Chevrolet's totally new Corvair 95's are the last word in light-duty pickups, with an efficient space-saving design that does more for less, in every respect. Light, strong unit construction, with the advanced Unipack power team mounted in the rear, makes possible the drop-center cargo platform, with load floor only 16 inches off the ground. Big, bulky loads ride low, with their weight concentrated nearly amidships, keeping handling safe, sure and stable under all loading conditions. There's 80 cubic feet of load space and up to 1,900 lbs. of payload capacity, for a big new way with work few trucks can match.



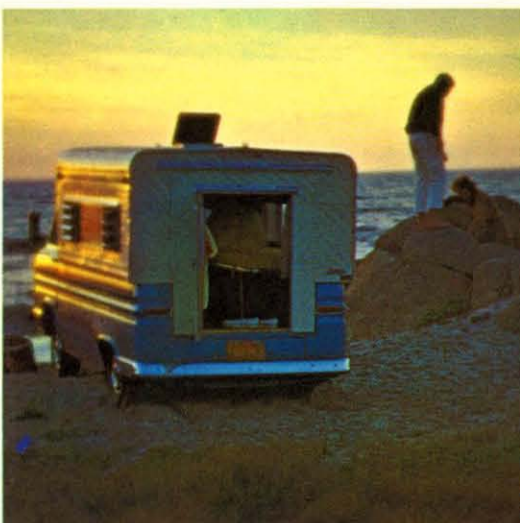
Suburban Carryall models are offered with either station wagon tailgates or panel-type rear doors; either type is unsurpassed for big payloads or playloads. Seating accommodations, for 3, 5, 6, or 8 passengers, more than meet the travel requirements of most families, and there is plenty of room for installation of custom bunk seats and camping equipment.

Suburban Carryalls: Here's a hard-working vehicle combination of panel truck and crew bus, as versatile as you'll find anywhere. Rear seats are quickly removable and interchangeable, giving you whatever combination of crew and equipment or cargo carrier the job calls for, from an 8-passenger bus to a 155-cubic-foot panel. With smooth Independent Front Suspension and friction-free coil rear springs, you get a ride that tames the roughest roads, protecting cargo, chassis components and driver alike.

Conventional Pickups: The standard of the truck industry for economy and tough-job stamina, Chevrolet Fleetside and Stepside pickups are first choice among truck operators everywhere. With their close-to-the-road proportions and spacious cargo boxes, they give dramatic proof of the difference modern design makes in light-duty hauling. Smooth, sure riding and handling ease stems from spherical-jointed Independent Front Suspension, which offers triple profit protection for cargo, truck and driver.



Chevrolet's conventional pickups—handsome Fleetside and handy Stepside models—work like no others with profit-protecting Independent Front Suspension, economical power, big carrying capacities and tough components. They're ideally suited for camper body installation, with low, wide pickup boxes offering maximum living space inside. The low cab silhouette makes front camper body overhang practical without excessive over-all height (many of the bodies available for Chevrolet pickups utilize this area for extra bunk space).



AND LOADS OF Fun!

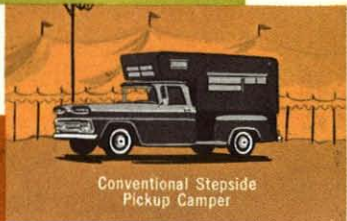
When you're ready to head for the tall timber on those get-away-from-it-all fishing, hunting or camping trips you dream about, you'll find that any one of these work-and-play Chevies is a really smooth way to rough it! All of them ride smoother and handle surer thanks to modern independent suspension design (in conventional pickup and Carryall front suspensions, and in both front and rear of Corvair 95 models). And with the quick-change camper equipment now available for Chevrolet models, you're ready to get away at the drop of a hat, wherever and whenever the gettin' looks good. Why not fit one of these dual-purpose Chevies into your plans for your next outing or vacation? And in the meantime, fit it into your everyday schedule, and see how versatile a vehicle can be!

Tailor your Chevy Camper or Carryall to any Purpose or Budget!

Camper body equipment for Chevrolets is available from leading manufacturers all over the country, to satisfy virtually every requirement for economy or luxury travel. And it's tailor-made for perfect fit on just about any Chevrolet model you choose. Stop in and we'll be glad to tell you about the variety that's available locally, and show you how quickly and easily you can own a Chevy Camper.



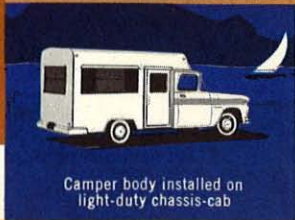
Corvair 95 Loadside Camper Unit



Conventional Stepside Pickup Camper



Custom Camper interior in Rampside Pickup



Camper body installed on light-duty chassis-cab

WANT TO GO WHERE NO ROAD CAN? LET A CHEVY 4-WHEEL DRIVE MODEL GET YOU THERE—FOR SURE!



If those trips you're planning will take you into real mountain-goat country, take a good look at a Chevy 4x4. They're now available in 12 models all told, including pickups, panels, carryalls and chassis-cabs. When you find out how they'll do just about anything but swim, you'll agree they're the smartest way yet to "pack in."

