



They bring home the bacon...

Then hike out for fun!

When it comes to leading a double life, nothing does it better than a Chevrolet. It's *all business* all week long, earning for you. Then, come a week-end or vacation, quick as you can say "fun," it's a holiday hauler that'll take you where the good times are.

And you needn't worry about including rough out-of-the-way places in your work schedule or play itinerary. Chevrolet truck's advanced bump-beating suspension makes riding smoother, handling easier, whatever route you choose. (And if you want to go places where even a *road* can't go, select a Chevrolet pickup or Carryall equipped with go-anywhere 4-wheel drive.)

To see just how versatile a vehicle can be, see the next page. We're sure one of these Chevrolet trucks will make you want to get up and go!



Here's
how
they
work
and
play!



WEEK-DAY BREADWINNERS... WEEK-END TRAILBLAZERS!



Take a look at these Work-and-Play Chevrolets in action...

They're top-notchers for either business or pleasure. On the job, they thrive on work—help you to get more done in a day. But hitch on a camper body and watch 'em do an about-face. You'll say it's almost sinful the way these Chevrolet pickups and Suburban Carryalls have a good time!

On the job or out for fun, you'll take to Chevrolet's quality features.

Roomy cabs heavily insulated to keep out heat, cold and noise . . . suspension systems that make traveling easier for driver and truck alike . . . and many more . . . make Chevrolets a better buy no matter how you use them.

Whether you choose a conventional pickup, Suburban Carryall or Corvaire 95, you'll be ready for trips at the drop of a hat. And you'll see some real hustle when you put a Chevy to work!



CONVENTIONAL PICKUP ON THE JOB!

Here's America's favorite "work-horse," first choice among truck operators everywhere. 1962 Chevrolet Jobmaster pickups offer big payload GVW's (up to 7,800 lbs.) and rugged quality features to match. You get *double-strong* construction in vital areas; double-walled body, double-panel tailgate, double-panel roof and cowl, double-braced floor. The High Torque 235 Six is standard; 261 Six or 283 V8 optional at extra cost.

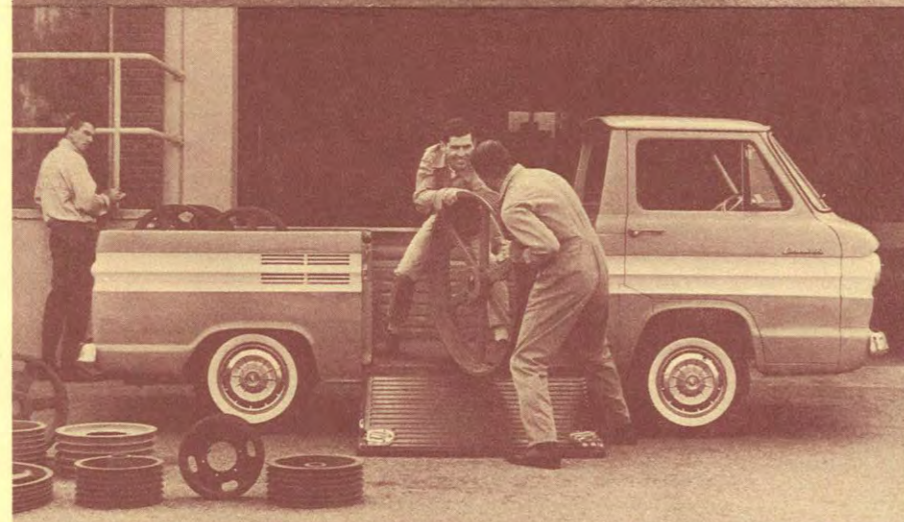


CONVENTIONAL PICKUP OUT FOR FUN!

Hitch up an easy-to-install camper body and presto!—your Chevrolet pickup becomes your home-away-from-home! Chevrolet's big roomy cabs make traveling pleasant. You arrive fit and ready for fun after a day on the road. Camper bodies for pickups offer sleeping accommodations for up to 5 and comfort features that add to your good times.

CORVAIR 95 ON THE JOB!

With up to 1,850 lbs. of payload capacity, the cost-cutting Corvaire 95 is in a class by itself when it comes to either earning or saving money. Low 16 1/4" floor height assures easy loading and unloading (and the Rampside model provides a convenient side gate that drops down for easy no-lift loading). Tough double-walled body side panels . . . smooth 4-wheel independent suspension . . . economical air-cooled 145 Six . . . these are just a few of Corvaire 95's many quality features.



CORVAIR 95 OUT FOR FUN!

Hitched up to a camper body, the Corvaire 95 takes to the road like it was born to take you traveling! Its easy handling and smooth ride make it ideal for roamin' holidays on back-country roads. The deep-biting traction made possible by rear-engine design helps give you trouble-free driving over all kinds of terrain. The long, wide pickup box accommodates a king-sized camper body—one that will give you the comforts of home when you take to the road.

SUBURBAN CARRYALL ON THE JOB!

Whether carrying 8 passengers or up to 950 lbs. of payload, the Suburban Carryall works as well as it looks! With all but the front seat removed, there's a big 155 cu. ft. of cargo area. The stamina for staying on hard jobs stems from features like the Carryall frame—a brawny component constructed of deep-channel side rails and husky box-section crossmembers. Carryall is available with either station wagon or panel type rear doors.



SUBURBAN CARRYALL OUT FOR FUN!

It looks like a station wagon . . . and it practically is one! With the optional third seat, there's plenty of room for 8 passengers, making it an ideal vehicle for family outings. And, when you take out all but the front seat, you've enough room for even a 12-foot boat! Comfortable foam-cushioned seats are big and wide to make long trips more comfortable.

Stop In!

DURING OUR



Hi there—

If you've been thinking about a new truck, now is the time to trade for Chevy! We've got a *wide* selection of models for you to choose from—everything from a pickup to a heavyweight tandem. You're sure to get the right truck—one that will suit your business, save you money for years to come.

And as you've seen in this pamphlet, Chevrolet trucks make perfect traveling companions as well as work vehicles. Come on in and let me show you how a Chevrolet truck can help you earn more and then be equipped to take you where the fun is!

Sample our *One-Stop Shopping* that answers *all* your transportation needs. Check on cars of all kinds—sleek new Chevrolets, Chevy II's and Corvairs. Choose *your* Chevrolet truck from a complete line of more than 200 truck models. See us now, during our Fun 'n' Sun Days!