

**WHO SAYS THERE'S
NO DIFFERENCE IN
DELIVERY TRUCKS!**



Quality makes all the difference

...in reliability, economy, working ease, appearance...in all the things that make a delivery truck worth more to you. Just ask any Chevrolet Corvair 95 owner!

Corvair 95 owners in every line of business are finding that Corvair 95 quality pays off in reduced operating and maintenance costs...in extra working ability...in the downright satisfaction of owning a quality truck. Read what owners say about Corvair 95s by Chevrolet...then you'll understand the enthusiasm of the people that use them!



Mr. Steinmetz of Columbus, Ind., not only gets good gas mileage with his Corvan, but says, "... it is a traveling billboard on the streets and sure to build our store traffic."



Bullington Brothers Co. of Athens, Ala., find they can load plenty of ductwork in their roomy Ramp-side Pickup. They like the easy handling in traffic, and the quiet, well-heated cab, too.



In his floor covering business in Chanute, Kansas, Mr. Caldwell finds "the accessibility of the side doors is excellent... and the road handling is by far the best of any truck we've ever operated."



Cole's, wholesale tire distributors in Crystal City, Missouri, find they can pile a Corvan full of tires, and keep them clean and protected in the worst kind of weather.



For their catering service in Defiance, Ohio, Mr. Kieffer says, "We wanted a versatile, dependable, economical truck that we could use as a work horse and that's what we got."



Mrs. O. M. Corey of Janesville, Wis., says, "Hauling bulky office equipment is a snap with a roomy Corvan. And we like the extra traction we get on slippery streets during the winter."



Mr. Becks of Peoria, Ill., likes the handsome appearance of the Corvan: "In the florist business, much depends on the 'image' and the Corvan is 'First Class' all the way."



For hauling groceries and produce, Mr. Copperman of Fremont, Ohio, says his Corvan is "easy to load, easy to pack, easy to drive," and "the most economical thing I've seen."



"We've found the Corvan to be the nicest riding and handling truck we've ever owned... and very economical to operate," says Mr. Johnson, of Harry Johnson Appliance Co., Memphis, Tennessee.



Mr. Hamm of Long Beach, Calif., says, "Easy loading of plants... by means of the side ramp is a real convenience," and "the good riding qualities save [costly] plant damage."



"I've got a 4-speed transmission in [my Ramp-side Pickup], and you can really get in and around traffic with that feature," says Mr. Averill of Albuquerque, N. M. "I like it real well."



"The length in the Corvair 95 is what sold us," says Mr. Clayman of Myrick's Furniture, Inc., Orlando, Fla. "We built a special platform to level out the floor and we carry our tools underneath..."



According to Mr. Hammer of Memphis, Tenn., their Corvans "average at least 65 to 70 stops per day" at their vending machine outlets, and their "maintenance costs have been very small."



With a fleet of 26 Corvans, the Lamb Distributing Co. of Dallas, Tex., provides its salesmen with traveling "showrooms" that are easily loaded and unloaded, and are economical to run and maintain.



Mr. Leo Klump of Perryville, Mo., says, "The low sill height of the side doors allows one man to load heavy appliances... a job that used to take two men a lot of sweat and straining."



According to Mr. Dreyfuss of Dallas, Tex., the Corvan "is a most attractive unit and it would add prestige to any business." Their Corvan has air conditioning to protect perishable baked goods in hot weather.



"The height of these Chevrolet trucks is good for us since we store and haul our ladders on the roof," and their size "makes it possible for us to store them in an average garage," according to Mr. Svaboda of Riverside, Illinois.



"... It's a real work horse, delivering superior performance, day after day of hard driving," says Mr. Hogan of Birmingham Cleaners, Birmingham, Mich., "... and the vision up front and sides is excellent."



Mr. Lessure, florist in Cincinnati, Ohio, finds that Corvan appearance adds prestige to his business, but he also appreciates other Corvan qualities—good traction, big payload capacity, low operating and maintenance costs.



Mr. Farley of Danville, Va., knows the value of Corvans in the daily distribution of newspapers. He says, "... we can, through actual experience, testify to the efficiency of this equipment."



About Corvan economy, Mr. Nelson of Menasha, Wis., says, "... In today's highly competitive business situation where every penny saved... means the continued growth of our company, we feel the 1963 Chevrolet Corvan is the truck for us."



Mr. Landry of Brookline, Mass., says of their 2-year-old Corvan, "Its record of dependability in the rough New England weather has been unmatched by the other vehicles in our fleet... used for the same purposes."

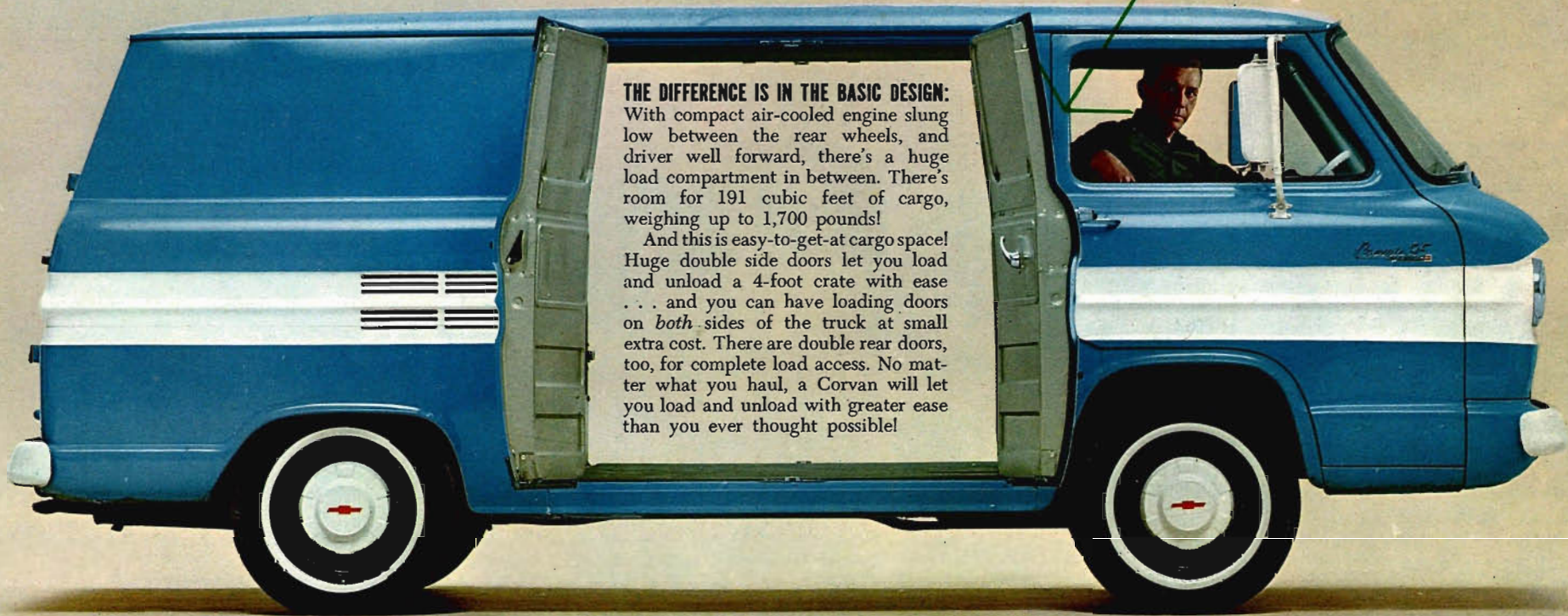
CORVAIR 95

by Chevrolet

QUALITY TRUCKS COST LESS

- Bakers
- Package delivery
- Drapery shops
- Department stores
- Dry cleaners
- Venetian blind dealers
- Caterers
- Office supply houses
- Florists
- Tea & coffee distributors
- Newspapers
- Appliance dealers
- Landscapers
- Painters & decorators
- Printers
- Diaper laundries
- Vending machine dealers
- Auto supply dealers
- TV & radio repair shops

PEOPLE IN YOUR LINE OF WORK
SAY THERE'S A DOLLAR·SAVING DIFFERENCE IN THIS DELIVERY TRUCK



THE DIFFERENCE IS IN THE BASIC DESIGN:

With compact air-cooled engine slung low between the rear wheels, and driver well forward, there's a huge load compartment in between. There's room for 191 cubic feet of cargo, weighing up to 1,700 pounds!

And this is easy-to-get-at cargo space! Huge double side doors let you load and unload a 4-foot crate with ease . . . and you can have loading doors on *both* sides of the truck at small extra cost. There are double rear doors, too, for complete load access. No matter what you haul, a Corvan will let you load and unload with greater ease than you ever thought possible!

NEW DURABILITY FEATURES: Tough new 1963 Corvaire 95 chassis has big-truck engine features such as stellite-faced exhaust valves with automatic rotators, and chrome-plated top piston rings to give new long-mileage durability. New self-adjusting brakes, new spherical joints on the front suspension and newly designed clutch and transmission controls add extra reliability and longer life. For 1963, these tough light-duty haulers have been made tougher than ever before!

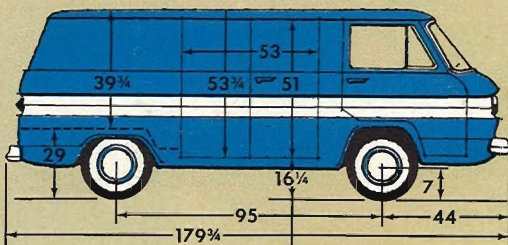
CHEVROLET
CORVAIRE 95



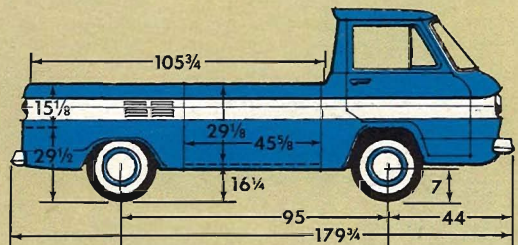
RAMP-SIDE PICKUP: America's only pickup with unique side-loading ramp. Heavy or bulky cargo can be easily rolled or skidded into the roomy deep-well pickup box. Haul up to 1,850 pounds of cargo in the handy and handsome Rampside Pickup!



**PUT A VERSATILE CORVAIR 95 TO WORK IN
YOUR BUSINESS. IT COULD PROVE TO BE THE
SMARTEST INVESTMENT YOU EVER MADE!**



CORVAN: Big load carrier on a handy 95-inch wheelbase. Well-balanced weight distribution makes this handy van a pleasure to drive, whether empty or loaded!



RAMPSIDE PICKUP: Has biggest pickup box you can get on a truck with an overall length of only 15 feet! And it's the *only* truck you can get with built-in side loading ramp!

All illustrations and specifications contained in this literature are based on the latest product information available at the time of publication approval. The right is reserved to make changes at any time in prices, colors, materials, equipment, specifications and models, and also to discontinue models. CHEVROLET MOTOR DIVISION OF GENERAL MOTORS CORPORATION, DETROIT 2, MICHIGAN, TDM 63-CV-2. May 1963. Litho in U.S.A.

See your local authorized Chevrolet dealer