

1964 CHEVROLET TRUCK PRICES

MODELS, OPTIONS & ACCESSORIES WHEN INSTALLED BY CHEVROLET

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CHEVROLET MOTOR DIVISION
GENERAL MOTORS CORPORATION
DETROIT 2, MICHIGAN

August 19, 1963

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MODELS, OPTIONS & ACCESSORIES WHEN INSTALLED BY CHEVROLET

	DESCRIPTION	LIST PRICE	PRICE AT WHICH DEALER IS INVOICED	DELIV. AND HANDLING NET
	<u>1964 MODEL COMMERCIAL AND TRUCK</u>			
	<u>1/2 TON LIGHT DUTY FORWARD CONTROL TRUCKS</u>		<u>19% Discount</u>	
	<u>95" W.B. - Single Wheel</u>			
R-1205	Chassis W/Panel Body	2,023.00	1,638.63	164.00
R-1254	Chassis W/Cab and Pickup Box (Side Ramp)	1,953.00	1,581.93	158.00
	<u>1/2 TON LIGHT DELIVERY TRUCKS</u>		<u>23% Discount</u>	
	<u>115" W.B. - Single Wheel</u>			
C-1402	Chassis W/FF Cowl	1,472.00	1,133.44	118.00
C-1403	Chassis W/Cab	1,717.00	1,322.09	136.00
C-1404	Chassis W/Cab and Pickup Box	1,822.00	1,402.94	145.00
C-1405	Chassis W/Panel Body	2,117.00	1,630.09	167.00
C-1406	Chassis W/Closed Sub. Body (Panel Doors)		Will Advise	
C-1412	Chassis W/Cowl and Windshield	1,517.00	1,168.09	121.00
C-1416	Chassis W/Closed Sub. Body (End Gate)		Will Advise	
C-1434	Chassis W/Cab and Pickup Box (Fleetside)	1,837.00	1,414.49	146.00
	<u>115" W.B. - Single Wheel - 4 x 4</u>			
K-1403	Chassis W/Cab	2,322.00	1,787.94	182.00
K-1404	Chassis W/Cab and Pickup Box	2,427.00	1,868.79	191.00
K-1405	Chassis W/Panel Body	2,722.00	2,095.94	213.00
K-1406	Chassis W/Closed Sub. Body (Panel Doors)		Will Advise	
K-1416	Chassis W/Closed Sub. Body (End Gate)		Will Advise	
K-1434	Chassis W/Cab and Pickup Box (Fleetside)	2,442.00	1,880.34	192.00
	<u>127" W.B. - Single Wheel</u>			
C-1503	Chassis W/Cab	1,752.00	1,349.04	139.00
C-1504	Chassis W/Cab and Pickup Box	1,857.00	1,429.89	147.00
C-1534	Chassis W/Cab and Pickup Box (Fleetside)	1,872.00	1,441.44	148.00
	<u>127" W.B. - Single Wheel - 4 x 4</u>			
K-1503	Chassis W/Cab	2,357.00	1,814.89	185.00
K-1504	Chassis W/Cab and Pickup Box	2,462.00	1,895.74	193.00
K-1534	Chassis W/Cab and Pickup Box (Fleetside)	2,477.00	1,907.29	194.00

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	DESCRIPTION	LIST PRICE	NET PRICE	DELIV. AND HANDLING NET
	<u>1964 MODEL REGULAR PRODUCTION OPTIONS - CORVAIR "95"</u>			
5-A09 AA	<u>Laminated Glass Equipment</u> R10	5.00	3.80	.40
5-A12 AA	<u>Rear Door Glass Equipment</u> R1205	12.00	9.12	.95
5-A37 AA	<u>Seat Belt Equipment</u> R1206 - Driver Only	9.50	7.22	.75
BA	R1206 - Driver and One Passenger	17.50	13.30	1.35
5-A54 AA	<u>Full Width Seat Equipment</u> R1205	25.00	19.00	1.90
5-A57 AA	<u>Auxiliary Seat Equipment</u> R1205	38.00	28.88	2.90
5-A59 AA	<u>Supplementary Seat Equipment</u> R1206	50.00	38.00	3.80
5-C14 AA	<u>Two Speed Windshield Wiper and Washer</u> R10	15.00	11.40	1.15
5-C40 AA,AB,BA, BB,CA-CE, DA-DE, EA-EE, FA-FE	<u>Heater - Direct Air</u> R10	69.00	52.44	5.25
5-C45 AA-AK, BA-BK,	<u>Heater - Gasoline</u> R10	85.00	64.60	6.50
5-D29 AA,AB BA,BB	<u>West Coast Mirror - Junior</u> R10 - Driver's Side R10 - Driver's and Passenger's Side	5.00 11.00	3.80 8.36	.40 .85

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	<u>1964 MODEL REGULAR PRODUCTION OPTIONS -</u> <u>CORVAIR "95" - Continued</u>			
5-D32	<u>Rear View Mirror Equipment</u>			
AA	R1206, R1254 - Driver and Passenger Sides	9.00	6.84	.70
BA, CA	R10 - Driver or Passenger Side	4.50	3.42	.35
5-E82	<u>Level Floor Equipment</u>			
AA	R1254	45.00	34.20	3.45
5-E85	<u>Body Side Door - Left Hand</u>			
AA, BA	R1205-06	75.00	57.00	5.70
5-F51	<u>Shock Absorber Equipment</u>			
AA	R1205, 54	7.00	5.32	.55
5-F60	<u>Heavy Duty Front Springs</u>			
AA	R1206	10.00	7.60	.80
5-G81	<u>Rear Axle - Positraction</u>			
AA, BA, CA	R10	35.00	26.60	2.70
5-K47	<u>Air Cleaner - Pre Oil Bath</u>			
AA	R10	6.00	4.56	.50
5-K71	<u>Generator - 35 Amp. L.C.I.</u>			
AA, AB	R10	35.00	26.60	2.70
5-L62	<u>High Performance Engine Equipment</u>			
AA	R10	25.00	19.00	1.90

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	DESCRIPTION	LIST PRICE	NET PRICE	DELIV. AND HANDLING NET
	<u>1964 MODEL REGULAR PRODUCTION OPTIONS - CORVAIR '95" - Continued</u>			
5-M20 AA	<u>Four Speed Transmission</u> R10	85.00	64.60	6.50
5-M35 AA,AB	<u>Powerglide Transmission</u> R10	145.00*	116.00	11.60
5-P01 AA	<u>Wheel Trim Covers</u> R10	10.00	7.60	.80
AB	R1206	8.00	6.08	.65
5-R20 AA	<u>7.00-14-4 PR Tires - Whitewall</u> 5/7.00-14-4 PR	30.00	22.80	1.90
5-R21 AA	<u>7.00-14-6 PR Tires</u> 5/7.00-14-4 PR	41.00	31.16	3.00
5-R22 BA	<u>7.00-14-6 PR Tires - Whitewall</u> 5/7.00-14-4 PR	82.00	62.32	5.65
5-R24 AA	<u>7.00-14-6 PR Truck-Type Tires</u> 5/7.00-14-4 PR	65.00	49.40	5.25
CA	2/7.00-14-4 PR	26.00	19.76	2.10
EA	3/7.00-14-4 PR	39.00	29.64	3.15
5-R25 AA	<u>7.00-14-8 PR Tires</u> 5/7.00-14-4 PR	90.00	68.40	8.00
CA	2/7.00-14-4 PR	36.00	27.36	3.20
EA	3/7.00-14-4 PR	54.00	41.04	4.80
5-U60 AA,AB	<u>Radio - Manual</u> R10	44.50	33.82	3.40
	* 20% discount.			

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	DESCRIPTION	LIST PRICE	NET PRICE	DELIV. AND HANDLING NET
	<u>1964 MODEL REGULAR PRODUCTION OPTIONS - CORVAIR "95" - Continued</u>			
5-V37	<u>Chrome Bumper Equipment</u>			
AA	R10	30.00	22.80	2.30
AB	R10	20.00	15.20	1.55
5-Z60	<u>Custom Equipment</u>			
AA,AB, BB,BD	R1205,54	23.00	17.48	1.75
BA,BC	R1205	21.00	15.96	1.60
CA-CD, DA-DD, EA-ED, FA-FD	R1206	200.00	152.00	15.20
5-500 thru 5-529	<u>Color Combination - Single Color</u> R10	N/C	N/C	
5-530 thru 5-544	<u>Color Combination - Two-Tone</u>			
AA,AB	R1205-06	25.00	19.00	1.90
AC	R1254	30.00	22.80	2.30
5-545	<u>Color Combination - Two-Tone</u>			
AA-AF, BA-BF	R1205-06	25.00	19.00	1.90
CA-CF	R1254	30.00	22.80	2.30
5-546 thru 5-559	<u>Color Combination - Two-Tone</u>			
AA,AB	R1205-06	25.00	19.00	1.90
AC	R1254	30.00	22.80	2.30