

CHEVROLET

POPULAR
STANDARD MODELS
AND VOCATIONAL
EQUIPMENT

TRUCKS

FOR 1961 ★



PROVED ----- WORTH MORE BECAUSE THEY WORK MORE!



★ Just one year ago the first Torsion-Spring Chevrolet truck shouldered a load. This one caught on fast. So fast, in fact, that today hundreds of thousands of Torsion-Spring Chevies are putting out a new kind of working ability on tough truck jobs all over America. And now the '61 Chevy trucks shown on these pages are rolling out with even more worth and working ability. This booklet is designed to be used as a guide to some of the more popular models in the Chevrolet truck line for 1961. It also shows some of the many hundreds of special vocational bodies that can be mounted on Chevrolet chassis. Many more applications and detailed information on special equipment can be found in the Silver Book.



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CORVAIR 95 CORVAN MODEL R1205

WHEEL BASE..... 95"
 MAXIMUM G.V.W..... 4600 lbs.
 PAYLOAD CAPACITY..... 1800 lbs.

BODY LENGTH..... 106"
 WIDTH..... 59½"

OPTIONS AND ACCESSORIES INSTALLED ON MODEL ILLUSTRATED

OPTIONS

132-B—Full Disc Hub Caps
 431-B—Custom Appearance Equipment
 393-U—Chrome Bumpers and Hub Caps
 645-A—Left-Hand Body Door
 128-B—Heater
 130-D—Windshield Washer
 647-A—7.00 x 14/4 pr—Whitewall Tires
 743-A—Colors: Tahiti Coral and Cameo White

ACCESSORIES

988277—Locking Gas Cap
 988346—Dome Lamp
 988355—2 Mirrors, Rear-View

2 other Corvaair 95 models available with payload capacities up to 1900 lbs.

CORVAIR 95 CORVAN

MODEL R1205

FEATURES

Air-cooled rear engine develops 80 hp at 4400 rpm, and requires no special coolant other than fresh air. Offers plenty of power *and* economy.

Integral body frame construction offers new strength, rigidity and low loading height for long-lasting durability and working ease.

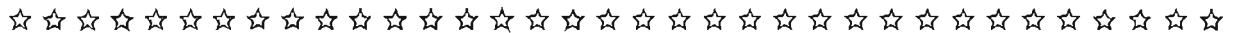
4-wheel independent suspension provides a smoother ride and greatly improved handling characteristics. Gives better cargo protection, too.

Flush front design gives driver a clear, unobstructed view of the road ahead.

Short 95-inch wheelbase means easy maneuverability on congested streets, an important feature when operating in heavy traffic or parking in tight places.

Easy to service—Placement of the engine in the rear makes it easily accessible for routine servicing and inspection from the outside.

Big side loading doors, 49 inches high and 53½ inches wide take king-sized cargoes with room to spare. Rear doors are 36 inches high and 44½ inches wide for even more loading versatility. Both side and rear doors open a full 180 degrees.



Pound for pound, a Chevrolet Corvair 95 Corvan will out-pull, out-perform anything else on wheels with a totally new design that's loaded with fresh ideas about hauling efficiency for users like these:

- | | | |
|-----------------------------------------------|------------------------|----------------------------------|
| Airline companies | Dairy bars | Floor finishers |
| Art supplies | Decorating | Florists |
| Bakers | Department stores | Funeral parlors |
| Book stores | Diaper service | Furnace dealers |
| Business machine repair and service companies | Drapery shops | Furniture and appliance delivery |
| Cabinet makers | Drug stores | Furniture upholsterers |
| Cartage companies | Dry cleaners | Gift shops |
| Confectioners | Electrical contractors | Grocery delivery |
| | Exterminators | Hardware stores |



CORVAIR 95 LOADSIDE PICKUP MODEL R1244

WHEEL BASE95"
 MAXIMUM G.V.W.4600 lbs.
 PAYLOAD CAPACITY1900 lbs.

BODY LENGTH103"
 WIDTH61 $\frac{3}{4}$ "

OPTIONS AND ACCESSORIES INSTALLED ON MODEL ILLUSTRATED

OPTIONS

132-D—Full Disc Hub Caps
 431-A—Custom Appearance Equipment
 393-U—Chrome Bumpers and Hub Caps
 647-A—7.00 x 14/4 pr—Whitewall Tires
 128-B—Heater
 130-D—Windshield Washer
 736-A—Colors: Brigade Blue and Cameo White

ACCESSORIES

988277—Locking Gas Cap
 F.O.A.—134—Level Floor Package

2 other Corvair 95 models available with payload capacities up to 1900 lbs.

CHEVROLET CORVAIR 95 LOADSIDE PICKUP MODEL R1244

FEATURES

Air-cooled rear engine develops 80 hp at 4400 rpm, and requires no special coolant other than fresh air. Offers plenty of power *and* economy.

Integral body frame construction offers new strength, rigidity and low loading height for long-lasting durability and working ease.

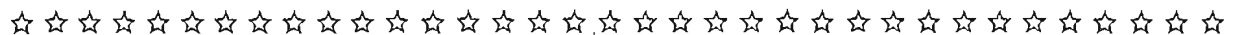
4-wheel independent suspension provides a smoother ride and greatly improved handling characteristics. Gives better cargo protection, too.

Tailgate is a full 44 3/4 inches wide to make loading any size cargo easier. Loading height is only 26.5 inches from the ground.

Flush front design gives driver a clear, unobstructed view of the road ahead.

Short 95-inch wheelbase means easy maneuverability on congested streets, an important feature when operating in heavy traffic or parking in tight places.

Easy to service—Placement of the engine in the rear makes it easily accessible for routine servicing and inspection.



With a Corvaire 95 pickup, the driver's up front, the engine's in the rear . . . and all the rest is usable load space. It's a design that's full of fresh new ideas on low cost, high profit hauling for users like these:

Cabinet makers
Carpenters
Cartage companies
Farmers

Funeral parlors
Furniture and appliance delivery
Gift Shops

Grocery delivery
Home heating contractors
Painters



CORVAIR 95 RAMPSIDE PICKUP MODEL R1254

WHEEL BASE.....95"
 MAXIMUM G.V.W.....4600 lbs.
 PAYLOAD CAPACITY.....1900 lbs.

BODY LENGTH.....103"
 WIDTH.....61 $\frac{3}{4}$ "

OPTIONS AND ACCESSORIES INSTALLED ON MODEL ILLUSTRATED

OPTIONS

132-E—Full Disc Hub Caps
 431-A—Custom Appearance Equipment
 393-U—Chrome Bumpers and Hub Caps
 647-A—7.00 x 14/4 pr—Whitewall Tires
 128-A—Heater
 130-D—Windshield Washer
 667-A—Automatic Transmission
 740-A—Colors: Cardinal Red and Cameo White

ACCESSORIES

988277—Locking Gas Cap
 988373—Bumper Guards
 988355—2 Mirrors, Rear-View
 985025—Ventshade
 987701—Inside Rear-View Mirror

2 other Corvair 95 models available with payload capacities up to 1900 lbs.

CHEVROLET CORVAIR 95 RAMPSIDE PICKUP MODEL R1254

FEATURES

Air-cooled rear engine develops 80 hp at 4400 rpm, and requires no special coolant other than fresh air. Offers plenty of power *and* economy.

Integral body frame construction offers new strength, rigidity and low loading height for long lasting durability and working ease.

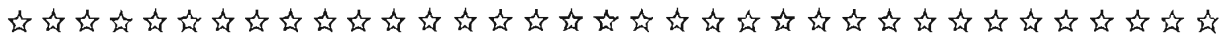
4-wheel independent suspension provides a smoother ride and greatly improved handling characteristics. Gives better cargo protection, too.

Side loading door 47½ inches wide drops down and forms a convenient ramp to make loading heavy or bulky materials easier. Tailgate is a full 44¾ inches wide.

Flush front design gives driver a clear, unobstructed view of the road ahead.

Short, 95-inch wheelbase means easy maneuverability in congested streets, an important feature when operating in heavy traffic or parking in tight spots.

Easy to service—Placement of the engine in the rear makes it easily accessible for routine servicing and inspection.



Chevy's all-new Corvair 95 Rampside pickup features the surging traction of economical rear engine power and many other totally new features that give it a way with work that has the whole industry talking. It's designed to bring a new brand of performance and economy to users such as these:

Auto parts jobbers
Building maintenance
Building suppliers
Carriage companies
Farmers
Furniture and appliance delivery
Landscapers
Laundries

Mail delivery
Paper hangers and dealers
Party store delivery
Photographers
Plumbers
Radio and TV repair
Refrigeration sales and service
Rental stores

Roofers
Rug cleaners
Service stations
Tent and awning companies
Tire sales and service
Tool and die shops
Water softener service and dealers

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1961 CHEVROLET STURDI-BILT TRUCKS